**Kickstarter Analysis Questions**

1. **What are three conclusions we can make about Kickstarter campaigns given the provided data?**
   * 1. There is a negative correlation between the amount of money expected to rise and the likelihood of success.
     2. Campaigns in May have the highest rate of success, however the rate of failed campaigns also increases during that month. Nonetheless, successful campaigns during February were not followed by the rate of failed campaigns, which indeed fell down while the successful campaigns rate went up.
     3. Theater and Music are the most successful campaigns on Kickstarter, especially so Plays, Rock music and Documentaries, which are the top preferences among donors on this platform.
2. **What are some of the limitations of this dataset?**

The conclusions drawn from this dataset correspond to the population that uses this particular platform. Thus, the tendencies shown in our analysis might not properly be applied upon other platforms, whose user’s behavior might be different. This is not a complete analysis of the market of fundraising platforms, but merely an analysis of one particular platform whose user’s behavior cannot be generalized to the general market of fundraisers.

1. **What are some other possible tables/graphs that we could create?**
   * 1. We could compare the top campaign genres with a time series to know of the preference of donors toward those type of campaigns have evolved over time.
     2. We could compare the general success rates per country and currency.
     3. We could also know the relationship between the time campaigns lasts and the corresponding likelihood of success.
     4. We could know the multiple correlation between the number of backers, the goal, and the success rate.